

August 03, 2021

BSE Limited

Corporate Relation Department

Phiroze Jeejeeboy Towers

Dalal Street, Fort, Mumbai- 400 001

Tel.: 2272 8013/15/58/8307

BSE Scrip Code: 539056

National Stock Exchange of India Limited

Listing Department

Exchange Plaza, 5th Floor, Plot no. C/1,

G Block, Bandra Kurla Complex, Bandra (E)

Mumbai- 400 051

Tel.: 2659 8235/36 8458

NSE Scrip Symbol: IMAGICAA

Sub.: Notice of the meeting of Board of Directors

Dear Sir/ Madam,

Pursuant to Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, Notice is hereby given that the 33rd meeting of the Board of Directors of the Company will be held on Tuesday, August 10, 2021, *inter alia*, for the approval of the Unaudited Standalone & Consolidated Financial Results of the Company for quarter ended June 30, 2021 ("said results").

Further, please note that in terms of the Company's Prohibition of Insider Trading Code of Conduct and provisions of the SEBI (Prohibition of Insider Trading) Regulations, 2015, the trading window for dealing in securities of the Company remained closed with effect from July 01, 2021 and shall open after 48 hours after the announcement of Unaudited financial results of the Company for the quarter ended June 30, 2021. The same has been duly communicated to all the Connected and/or Designated Persons.

The said notice is also available on the Company's website at www.imagicaaworld.com

You are requested to take the same on records.

Thanking you,

Yours faithfully,

For Imagicaaworld Entertainment Limited

(formerly known as Adlabs Entertainment Limited)

Divyata Raval

Company Secretary & Compliance Officer

(Membership No. A28741)

Imagicaaworld Entertainment Limited (Formerly known as Adlabs Entertainment Limited)