

January 10, 2024

BSE Limited Phiroze Jeejeeboy Towers Dalal Street, Fort, Mumbai - 400 001 <u>BSE Scrip Code: 539056</u>	National Stock Exchange of India Limited Exchange Plaza, Plot no. C/1, Block G, Bandra Kurla Complex, Bandra (E) Mumbai - 400 051 <u>NSE Scrip Symbol: IMAGICAA</u>
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Dear Sir/Madam,

Sub.: Press Release

We enclose herewith a copy of press release titled – “Bureau of Indian Standards Recognizes Imagicaaworld Entertainment Limited as Esteemed Licensee for Outstanding Commitment to Quality”.

The above is for your information and records.

Thanking you,

Yours faithfully,

For Imagicaaworld Entertainment Limited

Reshma Poojari
Company Secretary & Compliance Officer

Encl: As above

Imagicaaworld Entertainment Limited



Bureau of Indian Standards Recognizes Imagicaaworld Entertainment Limited as Esteemed Licensee for Outstanding Commitment to Quality

Mumbai, January 10, 2024: Imagicaaworld Entertainment Limited is delighted to announce that it has been honoured by the Bureau of Indian Standards (BIS) with the distinction of All India First Esteemed Licensee – Theme Park. This accolade is a reflection of Imagicaa's unwavering commitment and partnership with BIS in fostering a quality culture and contributing to the development of the quality ecosystem in India.

Imagicaaworld Entertainment Limited takes pride in being acknowledged for its dedicated efforts in promoting and upholding quality standards across its operations. In achieving the distinction of Esteemed Licensee, Imagicaaworld Entertainment Ltd has demonstrated its commitment to adhering to the highest quality benchmarks set by BIS. This accomplishment underscores our relentless pursuit of excellence and our dedication to delivering superior products and services to end customers.

Jai Malpani, Managing Director, Imagicaaworld Entertainment Limited, expressed his gratitude, stating, "We are truly honoured to receive this prestigious award from the Bureau of Indian Standards. It reflects our ongoing commitment to maintaining the highest quality standards in all facets of our business. This recognition inspires us to continually strive for excellence and contribute to the overall quality landscape of our nation."

Dhimant Bakshi, CEO, Imagicaaworld Entertainment Limited, added, "Being recognized as an Esteemed Licensee by BIS is a testament to the hard work and dedication of our team. We are grateful for the support and collaboration with BIS in promoting a quality-centric environment. This award motivates us to continue raising the bar in delivering quality entertainment experiences to our patrons."

Imagicaaworld Entertainment Limited is appreciative of the Bureau of Indian Standards for this prestigious recognition. Imagicaa remains committed to its mission of contributing to the growth and enhancement of the quality culture in our country.

For Media Inquiries:

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About Imagicaa

Located between Mumbai and Pune, Imagicaa is one of India's leading holiday destinations, offering a gamut of interesting and unique entertainment experiences under one roof through its international standard Theme Park, a Mykonos themed Water Park and the largest Snow Park that India has ever seen. Connected to the park is Novotel Imagicaa, a hotel that offers customized stay packages, acting as a basecamp for guests to relax and unwind. Imagicaa is the perfect hangout for school picnics, corporate visits and the ideal magical venue for theme weddings, photoshoots and memorable celebrations. With Imagicaa, Imagicaaworld Entertainment Limited has created an unparalleled 'all weather entertainment destination' that provides a compelling experience for every family at every step.