

March 01, 2024

<b>BSE Limited</b> Phiroze Jeejeeboy Towers Dalal Street, Fort, Mumbai - 400 001 <b><u>BSE Scrip Code: 539056</u></b>	<b>National Stock Exchange of India Limited</b> Exchange Plaza, Plot no. C/1, Block G, Bandra Kurla Complex, Bandra (E) Mumbai - 400 051 <b><u>NSE Scrip Symbol: IMAGICAA</u></b>
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Dear Sir/Madam,

**Sub.: Press Release**

We enclose herewith a copy of press release titled – “Imagicaa bags Two IAAPI National Excellence Awards 2023-2024 for Innovative Ride & Unique IP Event”.

The above is for your information and records.

Thanking you,

Yours faithfully,

**For Imagicaaworld Entertainment Limited**

**Reshma Poojari**  
**Company Secretary & Compliance Officer**

Encl: As above

**Imagicaaworld Entertainment Limited**



## **Imagicaa bags Two IAAPI National Excellence Awards 2023-2024 for Innovative Ride & Unique IP Event**

*Grand Musical Fountain Show and intellectual property, Aquamagicaa Party Kingdom set new industry standard for Innovative and Distinctive Experiences*

**India, Mumbai, March 01, 2024** - **Imagicaa**, India's favourite holiday destination was bestowed with two honours at the **IAAPI** (Indian Association of Amusement Parks and Industries) National Excellence Awards held on February 28, 2024 for its landmark contributions to the industry, reaffirming the Company commitment to ongoing innovation and quality, best-in-class entertainment.

Imagicaa's first triumph came in the category of '**Most Innovative Ride**', recognizing the ground-breaking **Grand Musical Fountain Show** that captivate audiences with their mesmerizing blend of music, water, and light. This cutting-edge attraction showcases Imagicaa's dedication to pushing boundaries and enhancing the overall experience for its visitors.

Additionally, Imagicaa has been honoured with the award for '**Best Event at Facility**' for its intellectual property - **Aquamagicaa Party Kingdom** introduced at Aquamagicaa Water Park, Surat. This recognition underscores the park's ability to create exceptional events within its premises, offering guests a unique, vibrant and immersive party experience like no other.

Expressing his delight at the double accolades received, **Jai Malpani, Managing Director** of Imagicaaworld Entertainment Limited, remarked, "We are thrilled to receive these prestigious awards from IAAPI. At Imagicaa, we constantly strive to redefine entertainment standards and create magical moments for our guests. These accolades are a testament to the hard work and dedication of our entire team, as well as our relentless pursuit of delivering unparalleled experiences to our guests. We are truly grateful for this recognition."

Imagicaa continues to set benchmarks in the amusement and entertainment industry, pushing boundaries and delighting guests with innovative attractions and experiences. With these latest awards, the park reaffirms its position as a pioneer in the sector, promising even more excitement and adventure for visitors in the years to come.

### **About Imagicaa**

Located between Mumbai and Pune, Imagicaa is one of India's leading holiday destinations, offering a gamut of interesting and unique entertainment experiences under one roof through its international standard Theme Park, a Mykonos themed Water Park and the largest Snow Park that India has ever seen. Connected to the park is Novotel Imagicaa, a hotel that offers customized stay packages, acting as a basecamp for guests to relax and unwind. Imagicaa is the perfect hangout for school picnics, corporate visits and the ideal magical venue for theme weddings, photoshoots and memorable celebrations. With Imagicaa, Imagicaaworld Entertainment Limited has created an unparalleled 'all weather entertainment destination' that provides a compelling experience for every family at every step.

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