

April 08, 2025

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| BSE Limited Phiroze Jeejeeboy Towers Dalal Street, Fort, Mumbai- 400 001 <u>BSE Scrip Code: 539056</u> | National Stock Exchange of India Limited Exchange Plaza, 5 th Floor, Plot no. C/1, G Block, Bandra Kurla Complex, Bandra (E) Mumbai- 400 051 <u>NSE Scrip Symbol: IMAGICAA</u> |
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Dear Sir/ Madam,

Sub.: Press Release

Please find enclosed herewith a press release titled “Wet n’joy Lonavala adds 10 new Thrilling rides this summer”.

The above is for your information and records.

Thanking you,

Yours faithfully,

For Imagicaaworld Entertainment Limited

Reshma Poojari
Company Secretary & Compliance Officer

Encl: as above



Imagicaaworld Entertainment Limited

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Wet n'joy Lonavala adds 10 new Thrilling rides this summer

New additions blending adventure and family are being unveiled under the new summer campaign: "Feel the Chill, Live the Thrill"

India, Lonavala, 08 April 2025: Imagicaaworld Entertainment Limited is pleased to announce the launch of 10 new water slides at Wet'nJoy Water Park, Lonavala, bringing the total number of water attractions to 31. The new slides are designed to offer an exceptional blend of adrenaline-pumping excitement and family-friendly fun, ensuring an unforgettable summer experience for guests of all ages. Starting 8th April 2025, these 10 new attractions will be open to the public, inviting guests of all ages to experience an unforgettable summer adventure.

5 New Thrilling Slides That Will Make Waves:

Bringing the ultimate water adventure are thrilling rides like Fusion Float, a high-speed raft ride with sharp twists, turns, and a massive funnel leading to an adrenaline-pumping plunge; Loopy River, a fast-flowing, winding river ride mimicking a real river adventure; Super Curl, a heart-pounding body slide featuring a steep drop and giant loop; Whirl n Swirl, a galaxy-themed slide with a breath-taking free-fall and spiralling tunnel; and Drop Zone, a near-vertical slide offering a zero-gravity sensation with a sudden, exhilarating drop and splash.

5 Family-Friendly Attractions for Unforgettable Fun

A world full of family fun awaits as you can race through Double Trouble with friends, enjoy gentle splashes on Rocker's Pendulum, and create joyful moments together on Family Splash. Together feel the thrill of Python's mini funnel swings, zoom down Mini Crusader's swooping slides, and let little ones explore Tots—a colourful wonderland with mini slides, fountains, and interactive water play, specially designed for kids.

To mark this exciting expansion, Wet'nJoy is also unveiling its new summer campaign: "Feel the Chill, Live the Thrill", inviting guests to embrace the summer with cool splashes and thrilling rides.

Speaking on this joyous occasion, Jai Malpani, Managing Director, Imagicaaworld Entertainment Limited; said "At Wet'nJoy, our vision is to create dynamic, immersive experiences that bring people together, offering more than just rides—we offer memories. This summer, we're excited to introduce these 10 new slides that cater to every age group at Lonavala. From thrilling drops for adventure seekers to safe, fun rides for kids, every attraction reflects our commitment to innovation, safety, and entertainment. With a capex investment of ~Rs. 21 crores, we've elevated the park experience to new heights. Our new campaign, 'Feel the Chill, Live the Thrill,' embodies the spirit of what Wet'nJoy stands for—refreshing excitement, joyous laughter, and the thrill of summer adventures."

About Imagicaaworld Entertainment Limited

Imagicaaworld Entertainment Limited (BSE: 539056; NSE: IMAGICAA) owns and operates India's leading theme and water parks, including Imagicaa, Wet'nJoy, Sai Teerth, and Aqua Imagicaa at various locations. The Company offers a wide range of exciting experiences, from thrilling rides and water slides to spiritual attractions, catering to families and tourists of all ages. Imagicaaworld is committed to providing world-class entertainment across its parks.

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